# Welcome



## BUSINESS

**PLAN PRESENTATION** 





#### **ABOUT COMPANY**

Happy Rich Marketing Private Limited is MCA Registered Company.

In the depth of the Sea there are so many pearls but you have to struggle to achieve. To succeed in business today, you need to be flexible and have good planning and organizational skills. To provide the best business opportunity. To deliver exceptional quality of essential products which everybody bound to purchase day to day life for alive.

Many people start a business thinking that they will turn on their computers or open their doors and start making money, only to find that making money in a business is much more difficult than they thought. You can avoid this in your business ventures by taking your time and planning out all the necessary steps you need to reach to achieve success.

#### COMPANY DIRECTOR

He is well-known personality, visionary person. He has 15 years of experience in Direct Selling. He has worked with some industry to grow their business in different sectors. He started Happy Rich Marketing Private Limited In 06 October 2023 to give opportunity to earn money as well as give employment through direct selling industry.

Unity is Strength......
When there is teamwork and collaboration, wonderful things can be achieved.



MR. JITENDRA KUMAR

#### VISION & MISSION





#### **Company Vision**

We are working with the vision of providing the best income opportunity to the common people and solve the people problems and highest level of customer satisfaction.



#### **Company Mission**

Our mission is to people should work on their dreams and goals with our health and to make skillful people and get financial freedom in their life.

#### LEGAL DOCUMENTS





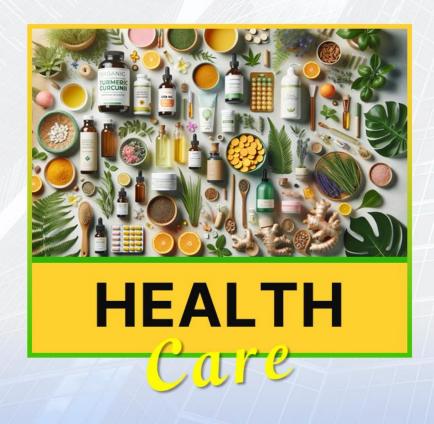


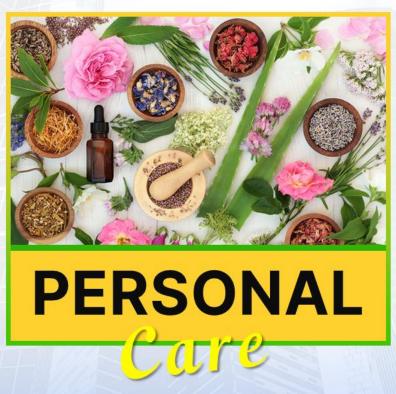




## PRODUCT CATEGORY









#### TYPES OF INCOME



MATCHING INCOME

**CASHBACK INCOME** 

**BOOSTER INCOME** 

**AWARD & REWARD** 

**MEDICAL FUND** 

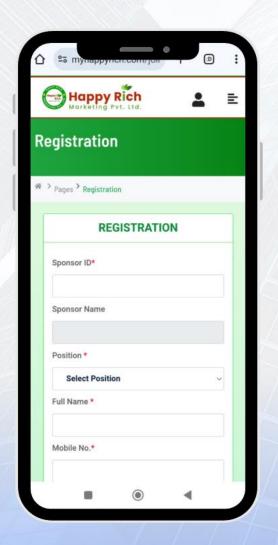
**CAR FUND** 

**HOUSE FUND** 

**FRANCHISE INCOME** 

#### **HOW TO START**





> REGISTRATION



- Registration Free
- Active Your ID
- Earn Unlimited Income



#### JOINING PACKAGE



399

**PACKAGE-1** 

01

799

PACKAGE - 2

02

## JOINING PACAKGE & INCOME



PACKAGE	AMOUNT	BV	MATCHING INCOME	DAILY CAPPING
PACKAGE 1	399/-	100	100/- PER PAIR	3000 RS.
PACKAGE 2	799/-	200	200/- PER PAIR	6000 RS.

DAILY INCOME 6000/- RS.

1,80,000/- RS.

YEARLY INCOME 21,60,000/- RS.

#### PACKAGE - 1 (TULSI DROP)





RS. 399/-

**TULSI DROP 1 PCS.** 

- 🔷 सर्दी, खांसी,बुखार से आराम
- एसिडिटी,कब्ज को दूर करने में सहायक
- 🔷 ब्लड प्रेशर को कम करने में मदद
- खून को साफ करने में प्रभावकारी
- शरीर की रोग प्रतिरोधक क्षमता को बढ़ाने में सहायक।

#### PACKAGE - 2 (TULSI DROP)





RS. 799/-

**TULSI DROP 2 PCS.** 

- 🔷 सर्दी, खांसी,बुखार से आराम
- एसिडिटी,कब्ज को दूर करने में सहायक
- 🔷 ब्लड प्रेशर को कम करने में मदद
- खून को साफ करने में प्रभावकारी
- शरीर की रोग प्रतिरोधक क्षमता को बढ़ाने में सहायक।

#### PACKAGE - 3 (SEA BUCKTHORN)





RS. 799/-

SEA BUCKTHORN JUICE 500 ML.

- यह ब्लड शुगर लेवल को कंट्रोल करने में मदद करता है
- यह लीवर को स्वस्थ्य रखता हैं।
- यह कोलेस्ट्रॉल लेवल को कंट्रोल करने में मदद करता हैं।
- यह फैटी लीवर को ठीक करता है।
- यह दिल की बीमारी में भी फायदेमंद है।

#### PACKAGE - 4 (NONI JUICE)





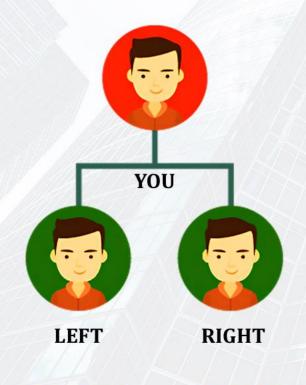
RS. 799/-

NONI JUICE 500 ML.

- नोनी जूस पीने से त्वचा साफ होती है
- नोनी जूस पीने से जोड़ो के दर्द में आराम मिलता हैं
- यह वजन घटाने में मदद करता है
- नोनी जूस पीने से डायजेशन बेहतर होता है
- नोनी जूस पीने से कब्ज मे आराम मिलता है

#### MATCHING INCOME





RS. 399/-

100 BV 100 BV

**ALL PAIR 1:1 BASIS** 

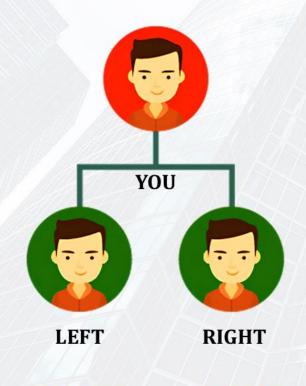
MATCHING = 100/-RS.

3000/-RS. DAILY CAPPING

90,000/- RS.
MONTHLY INCOME

#### MATCHING INCOME





RS. 799/-

200 BV : 200 BV

**ALL PAIR 1:1 BASIS** 

MATCHING = 200/- RS.

6000/-RS.
DAILY CAPPING

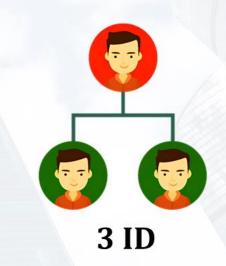
1,80,000/- RS.

MONTHLY INCOME

#### POWER OF NETWORK







Daily Income - 3000/- To 6,000/-

Monthly Income - 90,000/- To 1,80,000/-

Yearly Income - 10,80,000/- To 21,60,000/-

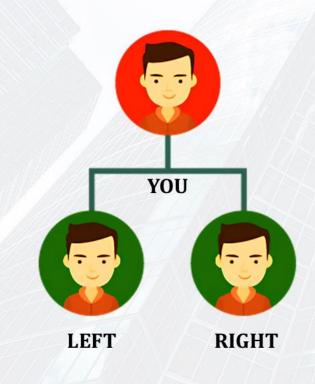
Daily Income - 9000/- To 18,000/-

Monthly Income - 2,70,000/- To 5,40,000/-

Yearly Income - 32,40,000/- To 64,80,000/-

## CASHBACK INCOME





2500 BV : 2500 BV

**COMPLETE 25 PAIR IN 25 DAYS** 

CASHBACK = 399/-RS.







COMPLETE 2500 BV MATCHING (25 PAIR) WITH IN 25 DAY'S FROM THE DATE OF ACTIVATION THAN YOU WILL GET 399/- RS. AS CASHBACK INCOME

#### **BOOSTER INCOME**



Eligibility -

31 ACTIVE DIRECT SPONSOR IS MUST FOR BOOSTER INCOME





3% CTO LIFE TIME

Life 7ime Income

## **AWARD & REWARDS**













RANK	LEFT BV	RIGHT BV	REWARD
BRONZE	25000	25000	3000 RS.
SILVER	75000	75000	7500 RS.
GOLD	275000	275000	25000 RS.

#### **AWARD & REWARDS**



RANK	LEFT BV	RIGHT BV	REWARD
PLATINUM	575000	575000	50000 RS.
RUBY	1075000	1075000	125000 RS.
DIAMOND	2075000	2075000	251000 RS.

**NOTE - ALL REWARDS IN ACCUMULATIVE BASIS** 









DIAMOND
HOUSE FUND
6% CTO

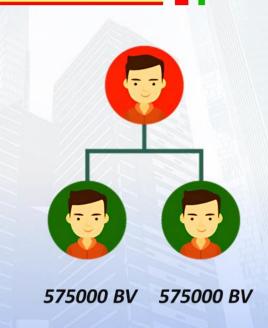
#### **MEDICAL FUND 2%**



20/0 CTO LIFE TIME

#### **CRITERIA**

WHEN YOU WILL ACHIEVE
PLATINUM RANK THAN YOU WILL
BE ELIGIBLE FOR MEDICAL FUND





#### CAR FUND 4%



40/0 CTO LIFE TIME

#### **CRITERIA**

WHEN YOU WILL ACHIEVE
RUBY RANK THAN YOU WILL BE
ELIGIBLE FOR CAR FUND





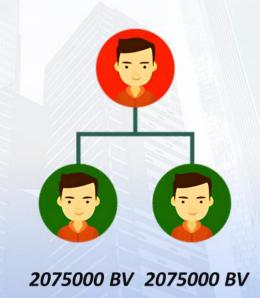
## **HOUSE FUND 6%**



6% CTO LIFE TIME

#### **CRITERIA**

WHEN YOU WILL ACHIEVE
DIAMOND RANK THAN YOU WILL
BE ELIGIBLE FOR HOUSE FUND





## FRANCHISE INCOME



FRANCHISE AMOUNT	COMISSION	PROFIT
20,000/- To 49,000/-	4 %	800 RS 1960 RS.
50,000/- & Above	5 %	2500 RS Above



#### LIFE CARE FUND



10% Of The Total Amount Received From The Team You Build Will Be Given To Your Family As Financial Assistance.

#### Example -

Left Active Team Member = 5000
Right Active Team Member = 5000
10000 X 399/- = 39,90,000/39,9000 X 10% = 3,99,000/Life Care Fund = 3,99,000 RS.





#### **TERMS & CONDITIONS**

- Registration Free
- ◆ Matching Income 1 : 1 Basis Lifetime
- ◆ 1 Left & 1 Right Direct Compulsory
- KYC Is Compulsory For Withdrawal
- Daily Closing & Daily Payout
- 1 PAN Card 3 ID Valid
- Minimum Withdrawal 100/- Rs. Only
- **♦** 5% TDS & 5% Admin Applicable On All Income's
- Withdrawal Time 6:00 AM To 12:00 PM Daily
- Award & Reward Given On Monthly Basis.
- Single Kit Delivery Charge 50/-





#### **BANK DETAILS**





**ACCOUNT NAME - Happy Rich Marketing Pvt. Ltd.** 

**ACCOUNT NO. - 20517624220** 

IFSC CODE - SBIN0000062

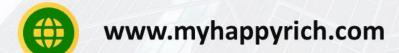
**BRANCH** - Darbhanga, Bihar





THANK YOU!

FOR YOUR ATTENTION



happyrichmarketing@gmail.com

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District Darbhanga, Bihar - 847101

